

BOXING ONTARIO **STRATEGIC PLAN**

2025-2029



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EXECUTIVE SUMMARY

As we enter the 2025-2029 quadrennial cycle, collaboration with our stakeholders acrosss the province will be fundamental to our continued success. This cycle presents us with an opportunity to build on the core strategies and critical imperatives that formed the basis of the 2020-2024 strategic plan.





VISION

Inspiring our province to embrace the joy of boxing

MISSION

The advancement of boxing in Ontario through education, positive leadership, and inclusivity.

VALUES

- Leadership
- Accountability
- Innovation
- Collaboration
- Pursuing Excellence



OUR VISION

Boxing Ontario will stand as a leader in combative sports, inspiring our province to embrace the joy of boxing.

We will focus on the development of comprehensive programs that support the athlete, coach, and official learning, lifelong participation and wellness through our implemented Long Term Athlete Development pathway. We value personal development, inclusivity, and integrity, and will continue to grow through collaborative efforts to create partnerships in order to achieve excellence within all facets of the sport

OUR MISSION

The advancement of Amateur style Olympic boxing in Ontario, through **Education, Positive Leadership and Inclusivity**



CORE VALUES



INNOVATION

An innovation mindset will drive continuous improvement, creativity, and a passion for inclusive, excellent initiatives designed through unique collaboration and partnerships.

LEADERSHIP

Boxing Ontario will provide significant leadership for the Ontario system, working with members and participants to ensure the interests of the Olympic-style boxing community are at the centre of all activities.

ACCOUNTABILITY

A relentless focus on accountability and transparency will ensure Boxing Ontario and all stakeholders deliver measurable results in superior quality, safe, relevant and meaningful programs in service of the entire Olympic-style boxing community.

COLLABORATION

Boxing Ontario will collaborate with all system and sport stakeholders to deliver excellence, innovation, consistency, and inclusiveness in programming, education, training, and performance.

EXCELLENCE

Boxing Ontario, in collaboration with the Ontario boxing community, will build on a strong legacy of excellence by providing leadership and initiatives that inspire superior performance, attract and develop top-caliber coaches and officials; and cultivate strong administrators, clubs, leaders, and programs. Integrity embraces leadership behaviours.

FOUNDATIONAL PILLARS





Operational Excellence

To ensure Boxing Ontario maintains its forward trajectory, we need to continue with updating and maintaining good business practices and policy updates allowing our membership to flourish. Key Elements pertaining to Operational Excellence are:

- ***A Unified Board of Directors***
- ***Membership Driven Committees executing organizational goals***
- ***Improved Business Processes Leveraging The Latest Technologies***
- ***Clearly Defined Roles And Reporting Structures Enhancing Workflow And Communication***
- ***Policies And Procedures Driving Good Business Practices***
- ***Member Committees follow Strategic Plan and updated Policies and Terms of Reference***
- ***Transparency In Our All Of Actions And Decision Making***

GROWTH AND SUSTAINABILITY

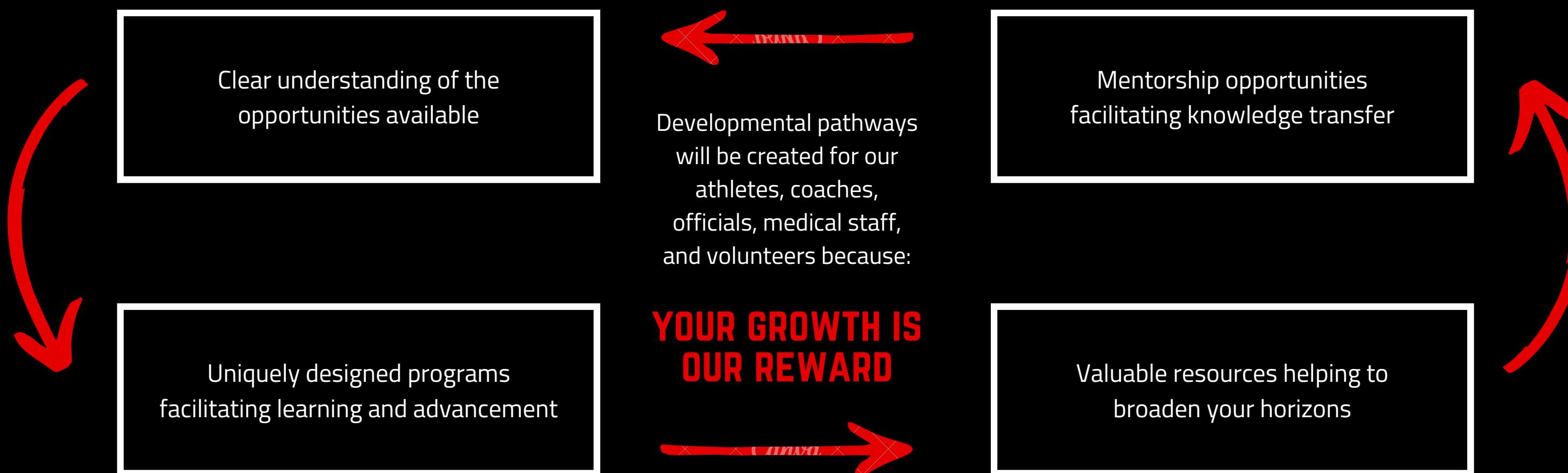
To help grow our sport, Boxing Ontario needs to not only increase but to diversify its revenue streams. Sound fiscal policies, targeted programs, and strategic partnerships that support expansion and diversification will be key to our efforts.

IDENTIFIED KEY MEASURABLES:

- **Uniquely designed programs facilitating learning and advancement**
- **Mentorship opportunities facilitating knowledge transfer**
- **Increased resources to help broaden opportunity and experience**
- **Clear understanding of opportunities available**
- **Identification of members with skills and experience to serve on committees**

DEVELOPMENTAL PATHWAYS

At the heart of Boxing Ontario are its many members and volunteers who have a passion for the sport. Boxing Ontario's goal is to ensure all of its members achieve their objectives and find participation in the sport enjoyable and rewarding. Carving out clearly defined developmental pathways will provide members with a meaningful way forward. Central to these pathways our members will find:



MARKETING AND COMMUNICATIONS

Boxing Ontario has many great success stories to share and it starts with the building strategic marketing and communications plan. Helping to get the word out will take the form of:

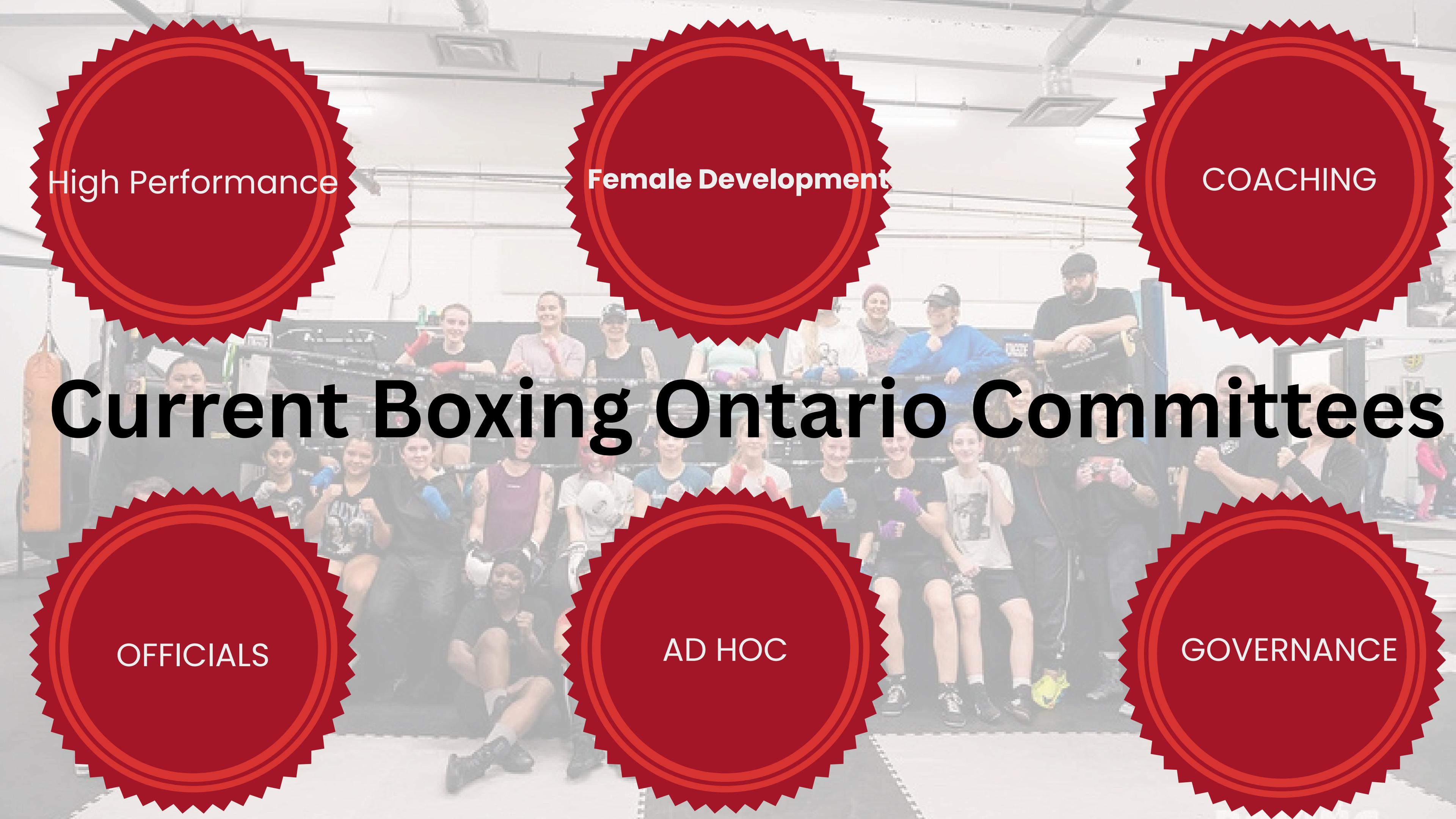


- Cohesive communication strategy that leverages all of our web and social media platforms
- Extending our media outreach and increasing visibility outside of the boxing silo
- Revamping the website, making information easier to access
- Creating social media policies to ensure the privacy of our members
- Enhancing our knowledge sharing efforts
- Driving fundraising efforts with strategic partners and the corporate community
- Virtual townhalls as a way to expand and enhance communication amongst members from all regions

SAFE SPORT AND RISK MANAGEMENT

For Olympic-style boxing to grow as a sport, we need to ensure our collective actions and activities, whether it be training or competition, take the principals of safe sport and risk management into consideration. Safety is everyone responsibility. Boxing Ontario's commitment to safe sport includes:

- Ethical decision making at the heart of everything we do
- Developing policies promoting safe sport practices
- Providing relevant safety training to athletes, coaches, medical staff, volunteers, and administrators
- Ensuring our members have access to the latest safe sport information
- Providing relevant safety training to athletes, coaches, medical staff, volunteers and administrators
- Creating an environment that fosters collaboration between coaches, officials, and medical staff
- Updating event and tournament practices to ensure safe sport is always in play



High Performance

Female Development

COACHING

Current Boxing Ontario Committees

OFFICIALS

AD HOC

GOVERNANCE



Key Measurables

As an organization, we have set some lofty goals and we feel they are within our reach. To help track our performance, we will establish Key Performance Indicators to gauge the success of our programs and initiatives. Boxing Ontario commits to keeping the membership updated on the advancement and execution of the strategic plan through its various communication channels. In the weeks and months to come look for our updates, with Board approved Key Measurables that will help membership stay in alignment in accomplishing and reaching the next level within our Organization.



“PLAN THE WORK, WORK THE PLAN”

– Napoleon Hill

This strategic planning document is Boxing Ontario's roadmap for the future. The plan was built by members and will be executed upon by members. We will keep Boxing Ontario moving forward through our collective efforts. The information outline in the strategic plan provides the framework we intend to use to achieve our organizational goals. This framework will be used to track our successes to ensure we stay on course.

BUILDING

Building programs and events that support the growth of Boxing Ontario and its members clubs

FORGING

Forging strategic partnerships with other organizations

LEVERAGING

Leveraging the skills and expertise of our members

IDENTIFYING

Identifying new pathways for the organization

EXPLORING

Exploring licensing and sponsorship opportunities

DEVELOPING AND EXECUTING

Developing and executing upcoming recovery plan to allow Boxing Ontario to thrive after the COVID 19 shutdown



THANK
YOU

